

Association of Florida Colleges

Chapter, Region and Commission Annual Goals

Group Name: Miami Dade College

Group Type: Chapter

Year: 2021

SPECIFIC (What is the goal?)	MEASURABLE (How will we measure?)	ACHIEVABLE (What skills and resources are needed?)	RELEVANT (Related to AFC Values and Goals.)	TIME-BOUND (When will we achieve it?)	Done
Goal 1: Increase membership by 1% on each campus	This will be measured by new members joining and reactivating their membership as well as their involvement	The resources needed for this is a branded marketing campaign for on-campus and via all social media platforms	This is absolutely related to AFC's values and goals because membership (and our students) is the heart of the association	This will be achieved with full support from our e-board, college leadership and all members by end of 2021	
Goal 2: Develop a quick membership sign-up how to guide	This will be measured upon production and feedback received. It will also be measured based on new member sign up	The skills needed for this will be a vision of what it takes to become a member of AFC and the steps to complete the application--- an infographic or flow chart are some things that might be needed	This is absolutely related to AFC's values and goals because membership (and our students) is the heart of the association. By having a clear process on how to sign up, it would potentially grow our membership base	This will be achieved with full support from our e-board, college leadership and all members by end of 2021	
Goal 3: Obtain streamlined approaches to get travel/conference attendance approved	This will be measured based on requisite documents required for submission	The resources needed for this is a training on MDC's travel system --- this includes the expense report, creating the authorization in the system and submitting appropriate leave time	This is necessary and relevant because for AFC members to attend any conference sponsored by the college, it must be approved in the system	This will be achieved with full support from our e-board, college leadership and all members by end of 2021	
Goal 4: Produce a coordinated chapter calendar of events infused with fundraising opportunities	This will be measured upon production and feedback received. It will also be measured based on input and collaboration with	The skills needed for this will be innovation, creativity and an AFC can do spirit. We'll also need to market and publish the calendar via both MDCAFC and SSC networks.	This aligns with AFC because it will help our chapter further cultivate the established vision: - *Professional	This will be achieved with full support from our e-board, college leadership and all members by end of 2021	

	our college's support staff council (SSC).	Our chapter will also need to connect and collaborate with SSC to come up with ways to fundraise/host virtual events via established protocols	Growth and Development *Advocacy *Leadership *Community *Innovation *Networking		
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