



Navigating Your AFC Membership: There Are Benefits To Belonging

WHO WE ARE:

- ❖ **Founded in 1949**
- ❖ **28 institutional members**
- ❖ **Approx. 7500 individual members**
- ❖ **29 Chapters and 14 Commissions**
- ❖ **6 fulltime professional staff**
- ❖ **3 professional publications – Current, Capitol Perceptions, Visions Journal**

AFC Strategic Values

Professional Growth & Development

Advocacy
Leadership
Community
Innovation
Networking

2018 Membership Development



Professional Development: Commissions

- ▶ Provide the Professional Development of the Association
- ▶ Currently - there are 14 Commissions
- ▶ Based on employment classifications and interests
- ▶ Each member can belong to at least 3 Commissions
- ▶ Provide Recognitions & Awards



2017 Faculty of the Year Finalists

Professional Development: Commissions

Administration	Facilities Commission	Student Development
Campus Safety	Faculty Commission	Technology
Career /Professional Employees	Healthcare Education	Trustees
Communications and Marketing	Institutional Effectiveness, Planning/Professional Development	Workforce, Adult and Continuing Education
Equity, Diversity and Inclusion	Learning Resources	**Retirees Committee**

Professional Development

Student Development Commission

Commissions

- ▶ Each Commission hosts a Spring Conference
- ▶ Each sponsors an educational session at the Annual Conference
- ▶ Exemplary Practices
- ▶ Competitions are held for Awards
- ▶ Award winners present at the Annual Conference
- ▶ Monetary Awards/Stipends are available



Professional Development: Chapters & Regions



2016 Chapter of the Year Winner
Indian River State College

- ▶ Region 1 – Chipola, Gulf Coast, Northwest Florida, Pensacola, Tallahassee
- ▶ Region 2 – Florida Gateway, Florida State at Jacksonville, North Florida, St. Johns River, Santa Fe
- ▶ Region 3 – College of Central Florida, Daytona State, Eastern Florida, Lake-Sumter, Seminole, Valencia
- ▶ Region 4 – Florida SouthWestern, Hillsborough, Pasco-Hernando, Polk State, St. Petersburg, South Florida, State College of Florida
- ▶ Region 5 – Broward, Florida Keys, Indian River, Miami Dade, Palm Beach

AFC Annual Events & Activities

- Leadership Conference
- Legislative Days
- Commission and Region Conferences
- Board Meetings
- Council of Presidents Meetings
- Trustees Annual Meeting
- Trustees Legislative Conference
- Campus Safety Symposium
- Annual Meeting and Conference - November
- NEW in 2018!! Teaching and Learning Conference (April)

Advocacy

2018 Membership Development

- Support Florida College System (FCS)
Legislative Priorities
- AFC Legislative Committee (College
Lobbyists and Presidents)
- Communicate Issues to Members
- Represent the 28 Institutions and 7,500
Members
 - *Capital Perceptions ~ Published each
week of the Legislative Session*



2018 Legislative Days

New AFC Headquarters



2018 Membership Development

- ❖ 1725 Mahan Dr, Tallahassee, FL 32308
- ❖ 14,800 sq. Ft.
- ❖ 3 floors
- ❖ 2nd floor - AFC Offices
- ❖ 1st floor – FCSAA, Conference Center and College offices
- ❖ Lower Level – one tenant, storage, kitchen

Leadership: Certified College Professional Program



2017 CCP Graduates

- ▶ 4 Core Courses:
 - ▶ Leadership
 - ▶ Legislative Process & Advocacy
 - ▶ The Florida College System
 - ▶ Building Community & Customer Service

Statewide Community Service: We Make A Difference!

Annual Conference
Service Project ~
Key Largo
Elementary School



What's Innovative In 2018?

**International
Conference
on Teaching
and
Learning
April 4-6,
2018**

**Behavioral
Intervention
Team
Training
and
Certification
July 10-11,
2018**

Network: What's In It For You?

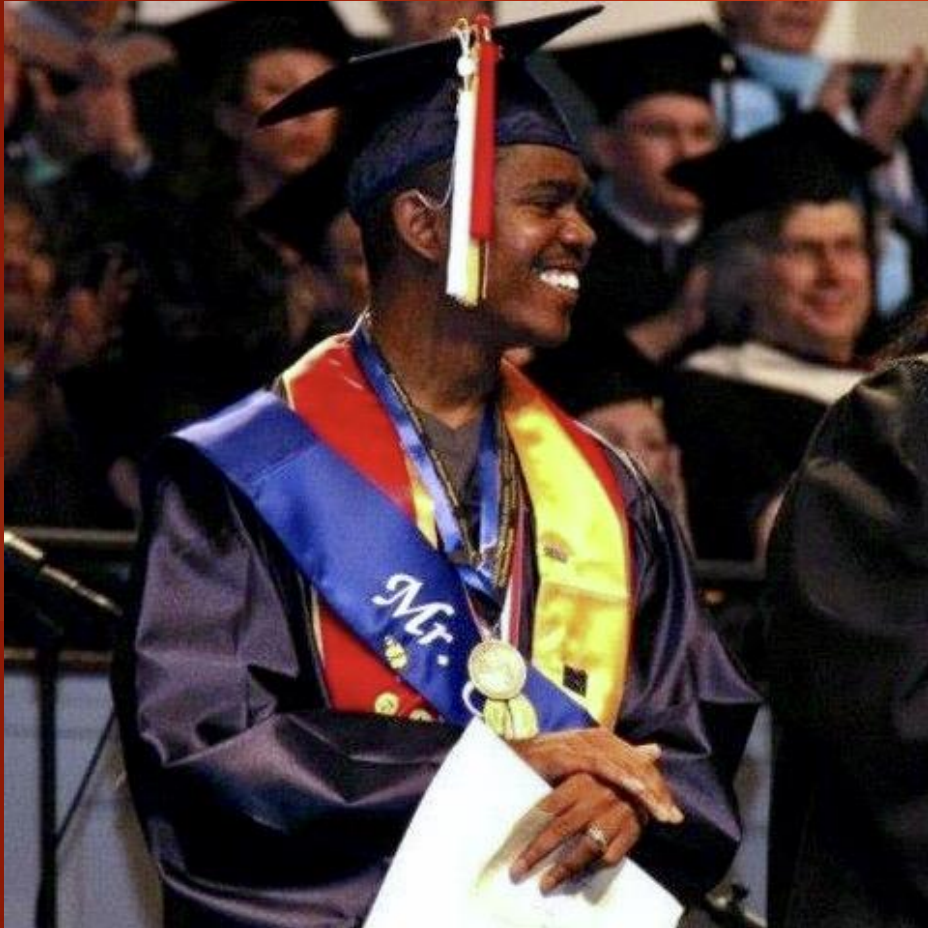
Benefits of Belonging

- ▶ Share best practices with colleagues from around the state
- ▶ Opportunities to network and form relationships with people who hold your job or the job you aspire to at other institutions
- ▶ Receive recognition for innovative programs and projects
- ▶ Friends made for a lifetime



My AFC Story

Mark Ross, College of Central Florida



My AFC story began with me as a Part-Time employee finishing my Bachelor's degree. I was approached by our CF Chapter President at the time who felt I had the personality to help with activities for the chapter. I began coming to AFC Chapter meetings which started me on the road I am on now. The activities led to interacting with members and non-members.

I was immediately excited in helping across campus. This was the light that I needed as well as the water to help this AFC flower grow. I then aimed to insert myself in the AFC E-Board, which is the committee that makes the decisions for the college.

As I gained more experience, I did more than drink the kool-aid! I began making new flavors. I was very motivated to make our chapter not only larger, but a better one by including each member in all that we did. It was because of AFC that I decided to complete the Certified College Professional (CCP) program.

I am thrilled to be the Chapter President and look to be engaging with every member at our institution as well as at other institutions. The one thing AFC membership has given me is a fire that roars deep inside and allows me to share my experiences with all I encounter.

- Mark Ross

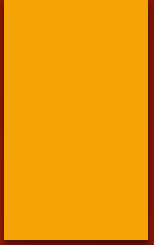
Region 5 ~
Networking in
AFC!





Region 5 ~
Faces of the
Region





AFC Benefits ~ Discounts

- Disney World
- Universal Orlando
- Broadway Shows

Attraction
Tickets



- Vacation Homes
- Top-Rated Hotels

Hotels



- Hertz
- Enterprise
- Dollar

Rental
Cars



- Cruises
(Even Disney)

Vacation
Packages



AFC Foundation Scholarships

Offered to members who can demonstrate an effective professional development plan to advance their knowledge and skills as a college professional.

Funds may be used for:

- AFC Leadership Conference
- AFC Annual Conference
- AFC Certified College Professional Program
- AFC Commissions Conference
- AFC Regional Conference



Up to 10 scholarships will be awarded annually. Award amounts will range from \$100-\$300 each. Funds may be used to cover costs of registration or enrollment, travel, and materials to any of the events listed above.

MISSION POSSIBLE: 700 NEW AFC Members Needed



Wanda Curtiss
2018 Membership Development Committee Chair



Membership Goal 2018 ~ 700 New AFC Members

The Individuals that recruit the most new members to AFC will win the following:

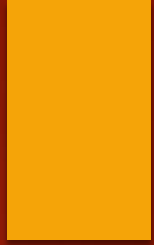
1st Place – A Cruise (for two)

2nd Place – An iPad

3rd Place – 3 Day/2 Night Hotel Stay

The Chapter with the HIGHEST percent of growth, will win \$1,500 to be awarded at the Annual Conference in November.

Statewide Membership Team



Region V

Wanda Curtiss
Membership Chair
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Region II

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Alternate:
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Region III

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Region IV

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Region V

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QUESTIONS???

